

Nantucket Island Resorts Introduces The Lilly Pulitzer Cottage at White Elephant
Coastal Casual Meets New England Elegance with a Lilly-Designed Cottage at White Elephant



White Elephant and Lilly Pulitzer have collaborated to present **The Lilly Pulitzer Cottage at White Elephant**. Opening for the season on April 12, 2018, the redesigned cottage features a new blue and white color scheme accented by touches of gold and Lilly Pulitzer's signature hint of Palm Beach aesthetic. Rates for the Lilly Pulitzer Cottage will begin at \$350 per night.

Inspired by both brands' affinity for the sun and sea, the Lilly Pulitzer Design Team developed a relaxed and playful interior that features soft, neutral tones and textured materials that embrace White Elephant's coastal charm. In the living room, for example, blue and white-striped throw pillows and a watercolor sailboat painting pay homage to the cottage's nautical locale, while an elephant-printed window valance is a wink not only to White Elephant, but also to one of Lilly's signature hand-painted prints, Joy Ride.

New wallpaper and furniture were also installed throughout the one-bedroom cottage, along with decorative accents such as woven baskets, hand-shelled mirrors, original framed artwork by a Lilly print artist, and a variety of ceramic trays and candles all in signature Lilly prints. Guests checking into the cottage will also receive their own Lilly Pulitzer Beach Tote in a limited-edition Nantucket print as a token from their stay.

Overlooking Nantucket Harbor, White Elephant is the quintessential New England retreat composed of peaceful, light-filled guest rooms and charming garden cottages that dot the water's edge. Guests of the hotel can dine al fresco at Brant Point Grill, Nantucket's premier steak and seafood restaurant, or pick up a book from the on-property library and spend the day in a chaise on the Harborside Lawn. White Elephant also offers complimentary Priority Bicycle rentals, making for an easy ride to the island's many beaches and favorite spots such as Bartlett's Farm and the Brant Point Lighthouse.

For an inside look at the new Lilly Pulitzer Cottage at White Elephant, and to receive updates from both brands throughout the season, guests are encouraged to follow along at @lillypulitzer and @whiteelephantnantucket.

To make a reservation or request additional details, please visit www.nantucketislandresorts.com or call 800.475.2637.

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About Nantucket Island Resorts

Nantucket Island Resorts is a collection of premier hotels on Nantucket that specialize in bringing the unique Nantucket lifestyle to all guests. From boating to fine dining to a large number of island festivals and events, Nantucket Island Resorts caters to its visitors and offers vacation planning that lets you get the most out of a Nantucket vacation while staying in a fantastic array of accommodations. Properties include *The Wauwinet*, ideal for romance with access and views of both bay and ocean beaches and home to the award-winning TOPPER'S restaurant; *White Elephant*, the iconic hotel located right on Nantucket Harbor that offers a lovely arrangements of rooms, suites, cottages, and two stunning in-town luxury lofts as well as the Brant Point Grill; *the White Elephant Village* offers rooms, suites and one-, two-, and three-bedroom Residences, that all enjoy access to the on-property heated pool; *Jared Coffin House*, a historic and charming hotel located in Nantucket Town and its restaurant, Nantucket Prime; *The Cottages at Nantucket Boat Basin*, waterfront cottages with full kitchens located on three wharves jutting out into Nantucket Harbor and featuring 12 pet-friendly accommodations; and *Nantucket Boat Basin*, a 240 slip full-service award winning marina, celebrating their 50th anniversary of operation in 2018.

About Lilly Pulitzer

Lilly Pulitzer speaks to generations of rule-breaking, sun-followers who celebrate the spontaneous bohemian spirit of Lilly Pulitzer. The company's effortless fashions are truly born from an original. It all happened by accident, when in 1959-ish Lilly (McKim) Pulitzer—a stylish Palm Beach hostess and socialite whose husband Peter Pulitzer owned several Florida citrus groves—needed a project of her own. With Peter's produce, she opened a juice stand on Via Mizner, just off Worth Avenue in Palm Beach. Lilly Pulitzer's business was a hit, but squeezing oranges, lemons, limes, and pink grapefruit made a mess of her clothes. Realizing that she needed a juice stand uniform, Lilly asked her dressmaker to design a dress that would camouflage the stains. The result? A comfortable sleeveless shift dress made of bright, colorful printed cotton in pink, green, yellow and orange. Although her customers liked Lilly's juice, they loved her shift dresses. Soon Lilly was selling more shift dresses than juice, so she decided to stop squeezing and focus on designing and selling her "Lillys." Lilly Pulitzer became a fashion sensation and a creator of authentic American resort wear as we know it. The brand is now more popular than ever and continues to create authentic printed styles straight from the in-house print design studio. For more brand history and juicy stories, head [here](#).

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Lilly Pulitzer

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