

Pets are VIPs on Nantucket

New “VIPets” loyalty program at WOOF Cottages



Humans benefit from all kinds of perks with hotel loyalty programs, and it’s about time our furry friends receive the same treatment! The Nantucket waterfront **Cottages & Lofts at The Boat Basin** is now offering rewards to returning pets staying at the **11 pet-friendly WOOF Cottages** with the new **“VIPets” program**. Repeat dog and cat customers will receive a customized welcome card, just like their human counterparts, as well as a take-home toy and a photograph of themselves in front of their cottage. For pets that really enjoy the limelight, the picture can be posted on The Cottages Facebook page. And finally, all “VIPets” will be entered in a sweepstakes to win a three-night stay at the WOOF Cottages this fall, plus a special pet spa treatment.

Pets in the past have appreciated all the comforts offered at the WOOF Cottages, as “almost 50% of pets are repeat customers,” says general manager Jim Storey. All pets (even first-timers) are treated extra-special; amenities include a welcome basket of pet treats and play toys, food and water bowls, personalized pet tags, Draper Canine Therapy dog beds – even Doggie sunscreen (15 SPF).

The Cottages at the Boat Basin are located in the heart of Nantucket Town, with waterfront or water view locations on the docks of Swain’s Wharf and Old South Wharf. The newly-refurbished WOOF Cottages feature dedicated one- and two-bedroom accommodation with stunning views of the sea.