

Nantucket Island Resorts **ACKS PINK** for Breast Cancer Awareness Month

Nantucket Island Resorts raised over \$7,500 through their Breast Cancer Awareness month efforts! For the month of October, all Nantucket Island Resorts hotels donated \$1 from every leisure room night bought to the Marla Ceely Lamb Fund, a local charity that helps Nantucket residents suffering from cancer to defray the costs of transportation and lodging for patients who must travel off-island for cancer treatment. "We are so grateful to NIR for their interest and support in this important cause! The patients who must travel for cancer treatment are so moved by the community's efforts," said Ginnia Faria, coordinator for the Marla Ceely Lamb Fund. Through this effort, along with donating \$1 for every cosmopolitan and pink lemonade bought at the Brant Point Grill at White Elephant and TOPPER'S at The Wauwinet and \$1 per Breast Cancer T-shirt sold, the hotels raised \$2,717.

In addition, Nantucket Island Resorts also participated in the island's Making Strides against Breast Cancer Walk on Sunday, October 16, 2011 to benefit the American Cancer Society. Bettina Landt, General Manager at the White Elephant, said, "We had a spirited team and a wonderful day to walk. Our goal was to raise \$1,000. We ended up far exceeding that number and raising \$5,052."

These efforts will make a big difference in the lives of Nantucket residents suffering from cancer as well as help aid the fight against breast cancer.

