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New York, The Hamptons, Greenwich, Palm Beach, Miami, and Charleston

Your Complete Guide to Shopping Summer's Chicest Destinations

By Brooke Kelly on Friday, July 27, 2018



Whether you're weekendng in the Hamptons, summering in Newport, or spending an afternoon on the ferry to Martha's Vineyard, there's no returning home empty-handed. Thankfully, all of these tony destinations feature bustling retail outposts with signature shops that will lend a little vacation to your home and wardrobe, whenever you return.

Nantucket



Serenella

9B South Beach Street

508.228.3400

If you are looking for the perfect mix of city chic and beach boho style, you have found your heaven at Serenella. Here, the bright clothes pop against the white minimalist store. At this unique boutique, it's all high fashion, which can often be hard to find in New England. Along its many racks, you will discover the latest items from Bottega Veneta, Dolce & Gabbana, Michael Kors, Stella McCartney, and Versace. This shopaholic's paradise has been named one of the top 50 boutiques in America for a reason. Don't let the summer pass by before visiting this fashion emporium.



Murray's Toggery Shop

62 Main Street

508.228.0437

Since the 1960s, Murray's Toggery Shop has been the hub of the quintessential Nantucket red pants and shorts. The store has since expanded the fabric to be featured on bowties, sun hats, and an array of other accessories—they have become very creative, and it's always fun to see what they do. Other brands have adopted the recognizable faded red color, but it all started at Murray's Toggery. If you want authentic, it's here. In addition to its vast selection of Nantucket red items, the store also carries shirts, ties, and pocket squares of every color. For those of you who know a lot of people with summer birthdays, needlepoint flasks or key fobs make the perfect gift!



The Skinny Dip

23 Old South Wharf

508.901.5870

The Skinny Dip shop was founded to showcase New York-based fashion brands Beau & Ro Bag Company and Ellsworth and Ivey, with a Nantucket spin. The summer capsule collection features a well-curated mix of men's, women's, and lifestyle brands, and Nantucket-inspired items such as the popular 'ACK' Aviate hats, beach permit bags, and Nantucket-themed jewelry. Best of all, the seasonal shop is ideally located in White Elephant Village, allowing you to enjoy Nantucket's timeless surroundings after shopping with the option to stop at the nearby restaurants like the Brant Point Grill.